

CHNA IMPLEMENTATION PLAN

Union General Hospital conducted a Community Health Needs Assessment (CHNA) to identify the health needs of the patients they serve. The CHNA was approved by the hospital's board in May 2024. The Implementation Plan provided in this document was developed based on findings and priorities established in the CHNA. It summarizes the plans for Union General Hospital to sustain and develop community benefit programs that address prioritized needs from the May 2024 CHNA.

The following prioritized needs were identified by the community and the CHNA steering committee.

- Adolescent Behaviors
- Cancer
- Healthy Lifestyles

Union General Hospital has addressed each of the health needs identified in the CHNA by developing strategies targeted to each area for the next three years. Goals and objectives follow, with the detailed implementation plan in Appendix A. The Union General Hospital Board approved this Implementation Plan on 8/20/2024.

PRIORITY AREA ONE: Adolescent Behaviors

GOAL: Enhance adolescent health programs in Union Parish

OBJECTIVES:

- Objective 1.1: Reduce teen pregnancy and STI rates
- Objective 1.2: Reduce bullying incidents in school
- Objective 1.3: Reduce substance abuse among adolescents

PRIORITY AREA TWO: Cancer

GOAL: Improve community awareness of and use of screenings for malignant neoplasms

OBJECTIVES:

- Objective 2.1: Provide education on cancer
- Objective 2.2: Increase colon and mammography screening rates
- Objective 2.3: Incorporate expert talks at community events

PRIORITY AREA THREE: Nutrition and Exercise

GOAL: Promote healthy lifestyles among Union Parish residents

OBJECTIVES:

- Objective 3.1: Introduce community fitness programs
- Objective 3.2: Provide nutrition education and access to fresh produce
- Objective 3.3: Seek & attain funding to develop onsite garden to provide fresh produce for cooking demos

APPENDIX A: IMPLEMENTATION PLAN

COMMUNITY PRIORITY AREA 1: Adolescent Behaviors

Background: Although progress was observed in lower teen pregnancy rates, the CHNA identified a need for continued focus on targeting adolescent behaviors to reduce the rate of teen pregnancies and sexually transmitted infections, reduce incidents of bullying, enhance adolescent mental health support, and reduce substance abuse in the adolescent population.

Goal: Enhance Adolescent Health Programs in Union Parish				
Action Steps	Timeline	Person Responsible	Measure	Community Partners Involved
Objective 1.1: Reduce teen pregnancy and STI rates by 10% over three years				
Introduce 'It's a Girl Thing: Making Proud Choices' to all middle and high schools in Union Parish, targeting an additional 500 students annually	Periodic/Ongoing	Claudia Wade, Director of Community Development and Grant Management	- Enrollment and attendance rates - Health department data on teen pregnancy and STIs	Local schools, Healthcare providers, Community organizations
Peer mentorship (pair older students with younger ones, reinforcing learning and providing role models)	Periodic/Ongoing	Claudia Wade, Director of Community Development and Grant Management	- Enrollment and attendance rates - Health department data on teen pregnancy and STIs	Local schools, Healthcare providers, Community organizations
Digital resources (Integrate educational content on sexual health, consent, and safety into the website, making it accessible and informative for both students & parents)	Periodic/Ongoing	Claudia Wade, Director of Community Development and Grant Management	- # Resource views - Health department data on teen pregnancy and STIs	Local schools, Healthcare providers, Community organizations
Parent engagement (Organize parent workshops on adolescent health & communication strategies)	Periodic/Ongoing	Claudia Wade, Director of Community Development and Grant Management	- Enrollment and attendance rates - Health department data on teen pregnancy and STIs	Local schools, Healthcare providers, Community organizations
Objective 1.2: Decrease bullying incidents by 10% and enhance adolescent mental health support				
Provide education on bullying (use local media outlets, social media, and community events)	Periodic/Ongoing	Claudia Wade, Director of Community Development and Grant Management	- # of posts/articles - Reduction in reported bullying incidents - Increase in mental health referrals - Feedback from students and parents	Union Parish Sheriff's Office, Mental Health Providers, Local health department, Schools
National helpline promotion (advocate for the use of the National Suicide Prevention Lifeline)	Periodic/Ongoing	Claudia Wade, Director of Community Development & Grant Management	- # of reported bullying incidents - # of mental health referrals - Feedback from students and parents	Union Parish Sheriff's Office, Mental Health Providers, Local health department, Schools

Action Steps	Timeline	Person Responsible	Measure	Community Partners Involved
Community forums (biannual forums on mental health awareness, including coping strategies & resilience)	Bi-annual	Claudia Wade, Director of Community Development and Grant Management	- # of reported bullying incidents - # of mental health referrals - Feedback from students and parents	Union Parish Sheriff's Office, Mental Health Providers, Local health department, Schools
Objective 1.3: Reduce substance abuse among adolescents by 5%				
Launch a multimedia campaign highlighting the dangers of drug use, featuring local stories and support resources	Periodic/Ongoing	Claudia Wade, Director of Community Development and Grant Management	- # posts/articles - Rates of substance use - Data analysis of community health surveys	Law enforcement, Community leaders, Health centers, Schools
Partner with the school district to offer a comprehensive Drug Prevention Program accessible to students across Union Parish	Periodic/Ongoing	Claudia Wade, Director of Community Development and Grant Management	- # Participants - Rates of substance use	Schools

COMMUNITY PRIORITY AREA 2: Cancer

Background: Cancer is the leading cause of mortality in Union Parish, yet rates of screening among parish residents remain an issue.

Goal: Improve community awareness and use of screenings for cancer				
Action Steps	Timeline	Person Responsible	Measures	Community Partners Involved
Objective 2.1: Provide education on cancer				
Provide educational workshops on screenings & early signs of breast and colon cancer	Annual	Claudia Wade, Director of Community Development and Grant Management	- # Participants - # Workshops - Community awareness levels	Louisiana Cancer Institute, Louisiana Cancer Foundation League, Oncology specialists, Radiology centers, Community centers, Churches
Objective 2.2: Increase colon cancer screenings by 10% and mammography rates by 15% over three years				
Organize free screening days with mobile unit for breast and cervical cancer/pap smears	Annual	Claudia Wade, Director of Community Development and Grant Management	- # of screenings - # of follow-up on abnormal results	Louisiana Cancer Institute, Louisiana Cancer Foundation League, Oncology specialists, Radiology centers, Community centers
Objective 2.3: Incorporate oncologist consultations at community events				
Partner with oncologists for expert consultations at community events	Periodic/Ongoing	Claudia Wade, Director of Community Development and Grant Management	- # Participants - # Events	Louisiana Cancer Institute, Louisiana Cancer Foundation League, Oncology specialists, Radiology centers

COMMUNITY PRIORITY AREA 3: Promote Healthy Lifestyle

Background: High rates of obesity and diabetes prevalence rates that are above those of the state, and a community identified need for improved child nutrition indicate that a focus on healthy lifestyles is needed.

Goal: Reduce obesity rates by 15% and increase physical activity in the community				
Action Steps	Timeline	Person Responsible	Measure	Community Partners Involved
Objective 3.1: Introduce community fitness programs				
Launch 'Health Walks & Talks' Combines talks & encouragement of participants to walk the hospital's walking trail to win prizes)	Bi-monthly	Claudia Wade, Director of Community Development and Grant Management	- # Participants (targeting 50 per month) - Rate of obesity	Union General Rural Health Clinic, VCOM medical students, LSU Ag, Dietitians, Community organizations
Objective 3.2: To provide nutrition education and fresh produce				
Provide workshops on healthy eating, cooking demos, and budget-friendly meals	Bi-monthly	Brittany Smith, RDN, LDN, MS Registered Dietitian & Foodservice Director	- # Participants - Rate of obesity	Union General Rural Health Clinic, VCOM medical students, LSU Ag, Dietitians, Community organizations
Objective 3.3: Develop an onsite garden				
Seek & attain funding to develop onsite garden to provide fresh produce for cooking demos	Annual	Claudia Wade, Director of Community Development and Grant Management	- Completion of garden - Rate of obesity	Union General Intensive Outpatient Program, VCOM medical students, LSU Ag, Dietitians, Community organizations

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